



MONAVIE™

UNITED STATES PRICE LIST

Effective: Feb. 10, 2011

WEIGHT MANAGEMENT

Item code	Product (amount)	AutoShip Price	Standard Price	Retail Price	PV	PCPV*
MONAVIE ACTIVE & RVL COMBO						
PACKAGE 1						
1118070101	2 Cases Active (8 bottles) 2 Tubs Shake Mix (56 servings) 2 Bottles Dietary Supplements (112 servings)	\$450.00	\$473.00	\$473.00	400	200
PACKAGE 2						
1118060101	1 Case Active (4 bottles) 1 Tub Shake Mix (28 servings) 1 Bottle Dietary Supplements..... (56 servings)	\$239.00	\$251.00	\$251.00	200	100
RVL COMBOS						
PACKAGE 1						
1117050101	2 Tubs Shake Mix (56 servings) 2 Boxes Snack Bars (30 bars) 1 Bottle Dietary Supplements..... (56 servings)	\$269.00	\$282.00	\$282.00	200	100
PACKAGE 2						
1117010101	1 Tub Shake Mix (28 servings) 1 Bottle Dietary Supplements..... (56 servings)	\$139.00	\$146.00	\$146.00	100	50
RVL SHAKE MIX						
1160560101	2 Tubs Shake Mix (56 servings).....	\$150.00	\$158.00	\$158.00	100	50
1160280101	1 Tub Shake Mix (28 servings).....	\$85.00	\$89.00	\$89.00	50	25
RVL SNACK BARS						
1180300101	2 Boxes Snack Bars (60 servings).....	\$68.00	\$71.00	\$72.00	20	10
1180150101	1 Box Snack Bars (30 servings).....	\$36.00	\$38.00	\$38.00	10	5

ENERGY DRINKS

MONAVIE E^{MV} LITE

1010240101	E ^{MV} Lite (1 case, 24 cans).....	\$68.00	\$72.00	\$72.00	30	15
1010720101	E ^{MV} Lite (3 cases, 72 cans).....	\$198.00	\$209.00	\$209.00	100	50
1011440101	E ^{MV} Lite (6 cases, 144 cans).....	\$375.00	\$395.00	\$395.00	200	100
1012880101	E ^{MV} Lite (12 cases, 288 cans)†.....	\$699.00	\$736.00	\$773.00	400	—

MONAVIE E^{MV}

1000240101	E ^{MV} (1 case, 24 cans).....	\$68.00	\$72.00	\$72.00	30	15
1000720101	E ^{MV} (3 cases, 72 cans).....	\$198.00	\$209.00	\$209.00	100	50
1001440101	E ^{MV} (6 cases, 144 cans).....	\$375.00	\$395.00	\$395.00	200	100
1002880101	E ^{MV} (12 cases, 288 cans)†.....	\$699.00	\$736.00	\$773.00	400	—

* Preferred Customer Personal Volume (PCPV) – This is the volume associated with a purchase made by a preferred customer, which is half of the volume of a purchase associated with a distributor. A Preferred Customer Bonus equal to one half of the PCPV is also paid to the sponsor of the Preferred Customer.

† Not available to Preferred Customers.

To place a phone order from within the U.S., Canada, or Puerto Rico, call: 1.866.217.8455
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JUICE & GEL

Item code	Product (amount)	AutoShip Price	Standard Price	Retail Price	PV	PCPV*
MONAVIE (M)MÜN						
1020010101	(M)mün (1 bottle)	\$37.50	\$40.00	\$40.00	25	12.5
1020020101	(M)mün (2 bottles)	\$71.00	\$75.00	\$75.00	50	25
1020040101	(M)mün (1 case, 4 bottles)	\$135.00	\$144.00	\$144.00	100	50
1020080101	(M)mün (2 cases, 8 bottles)	\$235.00	\$248.00	\$248.00	200	100
1020120101	(M)mün (3 cases, 12 bottles)†	\$320.00	\$339.00	\$356.00	300	—
MONAVIE ACTIVE						
1111010101	Active (1 bottle)	\$37.00	\$39.00	\$39.00	25	12.5
1111020101	Active (2 bottles)	\$70.00	\$74.00	\$74.00	50	25
1111040101	Active (1 case, 4 bottles)	\$130.00	\$139.00	\$139.00	100	50
1111080101	Active (2 cases, 8 bottles)	\$230.00	\$244.00	\$244.00	200	100
1111120101	Active (3 cases, 12 bottles)†	\$324.00	\$340.00	\$366.00	300	—
1122010101	Active Gel (1 box, 28 packets)	\$72.50	\$77.00	\$77.00	50	25
1122020101	Active Gel (2 boxes, 56 packets)	\$135.00	\$144.00	\$144.00	100	50
1122040101	Active Gel (4 boxes, 112 packets)	\$240.00	\$254.00	\$254.00	200	100
1122060101	Active Gel (6 boxes, 168 packets)†	\$350.00	\$368.00	\$387.00	300	—
MONAVIE PULSE						
1114010101	Pulse (1 bottle)	\$37.25	\$40.00	\$40.00	25	12.5
1114020101	Pulse (2 bottles)	\$70.50	\$75.00	\$75.00	50	25
1114040101	Pulse (1 case, 4 bottles)	\$131.00	\$139.00	\$139.00	100	50
1114080101	Pulse (2 cases, 8 bottles)	\$232.00	\$245.00	\$245.00	200	100
1114120101	Pulse (3 cases, 12 bottles)†	\$327.00	\$344.00	\$368.00	300	—
MONAVIE ESSENTIAL						
1110010101	Essential (1 bottle)	\$31.00	\$34.00	\$34.00	25	12.5
1110020101	Essential (2 bottles)	\$58.00	\$62.00	\$62.00	50	25
1110040101	Essential (1 case, 4 bottles)	\$115.00	\$122.00	\$122.00	100	50
1110080101	Essential (2 cases, 8 bottles)	\$215.00	\$229.00	\$229.00	200	100
1110120101	Essential (3 cases, 12 bottles)†	\$300.00	\$316.00	\$344.00	300	—
MONAVIE KOSHER						
1110010110	Kosher (1 bottle)	\$32.00	\$34.00	\$34.00	25	12.5
1110020110	Kosher (2 bottles)	\$60.00	\$64.00	\$64.00	50	25
1110040110	Kosher (1 case, 4 bottles)	\$120.00	\$129.00	\$129.00	100	50
1110080110	Kosher (2 cases, 8 bottles)	\$220.00	\$232.00	\$232.00	200	100
1110120101	Kosher (3 cases, 12 bottles)†	\$300.00	\$315.00	\$348.00	300	—
MONAVIE JUICE & GEL COMBOS						
1130011101	1 case Active, 2 boxes Active Gel	\$235.00	\$248.00	\$248.00	200	100
1130021101	2 cases Active, 2 boxes Active Gel† ..	\$345.00	\$362.00	\$372.00	300	—

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JUICE COMBOS

Item code	Product (amount)	AutoShip Price	Standard Price	Retail Price	PV	PCPV*
MONAVIE E^{MV} & JUICE COMBOS						
1115140101	6 bottles Kosher, 1 case E ^{MV}	\$248.00	\$262.00	\$262.00	200	100
1115050101	1 case Active, 2 bottles Essential, 1 case E ^{MV}	\$258.00	\$272.00	\$272.00	200	100
1115070101	2 bottles Active, 2 bottles Pulse, 2 bottles Essential, 1 case E ^{MV}	\$258.50	\$274.00	\$274.00	200	100
1115090101	1 case Active, 2 bottles Pulse, 1 case E ^{MV}	\$263.50	\$278.00	\$278.00	200	100
1115110101	1 case Active, 2 bottles Pulse, 2 bottles Essential, 1 case E ^{MV} †	\$319.00	\$335.00	\$353.00	300	—

MONAVIE JUICE COMBOS

1112020101	1 bottle Active, 1 bottle Essential	\$65.00	\$69.00	\$69.00	50	25
1112040101	2 bottles Active, 2 bottles Essential	\$125.00	\$132.00	\$132.00	100	50
1115040101	2 bottles Active, 2 bottles Pulse	\$130.50	\$138.00	\$138.00	100	50
1112080101	1 case Active, 1 case Essential	\$225.00	\$239.00	\$239.00	200	100
1102080101	1 case Active, 1 case Pulse	\$231.00	\$244.00	\$244.00	200	100
1112120101	2 cases Active, 1 case Essential†	\$320.00	\$336.00	\$340.00	300	—
1115120101	2 cases Active, 1 case Pulse†	\$325.00	\$341.00	\$346.00	300	—
1115130101	1 case each Active, Pulse, Essential† ..	\$321.00	\$336.00	\$341.00	300	—
1113250101	1 case each Active, (M)mūn, Pulse	\$325.00	\$344.00	\$349.00	300	—

MONAVIE BULK PRICING

Item code	Product (amount)	AutoShip Price	Standard Price	Retail Price	PV	BOB†
MONAVIE RVL						
1162800101	Shake Mix (10 tubs)	\$679.00	\$713.00	\$789.00	500	20/50
1117060101	Shake Mix (5 tubs), Dietary Supplements (5 bottles)	\$625.00	\$656.00	\$735.00	500	20/50
MONAVIE ACTIVE						
1111240101	Active (6 cases, 24 bottles)	\$610.00	\$644.00	\$732.00	500	20/50
1122120101	Active Gel (12 boxes)	\$630.00	\$664.00	\$737.00	500	20/50
MONAVIE PULSE						
1114240101	Pulse (6 cases, 24 bottles)	\$615.00	\$648.00	\$732.00	500	20/50
MONAVIE ESSENTIAL						
1110240101	Essential (6 cases, 24 bottles)	\$580.00	\$610.00	\$687.00	500	20/50
MONAVIE KOSHER						
1110240110	Kosher (6 cases, 24 bottles)	\$580.00	\$610.00	\$687.00	500	20/50

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† Not available to Preferred Customers.

‡ Bulk Order Bonus (BOB) – Those active with 100–199 PV will receive the lesser of the indicated BOB payments when a personally enrolled distributor purchases the indicated bulk order item. Those active with 200 PV will receive the greater of the indicated BOB payments when a personally enrolled distributor purchases the indicated bulk order item. Amounts are paid in Global Bonus Units (GBU).

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MONAVIE BULK PRICING

Item code	Product (amount)	AutoShip Price	Standard Price	Retail Price	PV	BOB†
MONAVIE JUICE COMBOS						
1112240101	4 cases Active, 2 cases Essential.....	\$590.00	\$622.00	\$717.00	500	20/50
1115250101	2 cases each Active, Pulse, Essential ..	\$602.00	\$634.00	\$704.00	500	20/50
1115240101	4 cases Active, 2 cases Pulse.....	\$612.00	\$645.00	\$716.00	500	20/50
1115260101	3 cases Active, 3 cases Pulse.....	\$613.00	\$646.00	\$717.00	500	20/50
MONAVIE JUICE & GEL COMBOS						
1130031101	3 cases Active, 6 boxes Active Gel....	\$620.00	\$654.00	\$732.00	500	20/50

MONAVIE SUPPORT AND BUSINESS TOOLS

Item code		Wholesale	PV
MULTIMEDIA			
1222670101	MonaVie Getting and Staying Started Training Kit	\$49.99	0
BROCHURES			
1220810101	Bottle Tri-Fold (10 pack) – EN.....	\$2.00	0
1222460101	Super Natural Product Card (10 pack) – EN.....	\$2.00	0
1222470101	Lite'n Up Product Card (10 pack) – EN.....	\$2.00	0
1222480101	In A Healthy World Product Card (10 pack) – EN	\$2.00	0
1222490101	Healthy Heart Product Card (10 pack) – EN.....	\$2.00	0
1360410101	MonaVie Active Gel (25 pack) – EN.....	\$2.50	0
1360410102	MonaVie Active Gel (25 pack) – SP.....	\$2.50	0
1222210101	Preferred Customer Brochure (10 pack) – EN	\$2.50	0
1222360101	MonaVie E ^{MV} & E ^{MV} Lite (10 Pack) – EN	\$3.25	0
1222360102	MonaVie E ^{MV} & E ^{MV} Lite (10 Pack) – SP	\$3.25	0
1222550101	MonaVie (M)mün (10 pack) – EN.....	\$3.25	0
1222110102	MonaVie (M)mün (10 pack) – SP.....	\$3.25	0
1222520101	MonaVie Active (10 pack) – EN.....	\$3.25	0
1221760101	MonaVie E ^{MV} (10 pack) – EN	\$3.25	0
1221760102	MonaVie E ^{MV} (10 pack) – SP	\$3.50	0
1222530101	MonaVie Essential (10 pack) – EN.....	\$3.25	0
1222420101	*NEW* AutoShip Advantage Club (10 pack) – EN	\$5.00	0
1222660101	RVL Product Brochure (10 pack) – EN	\$5.00	0
1220750101	*NEW* Athlete (10 pack) – EN	\$6.25	0
1220310102	Athlete: Gain MV Edge (10 pack) – EN.....	\$8.00	0
1222410102	Athlete: Gain MV Edge (10 pack) – SP.....	\$9.00	0
1221870101	Berry, Blend, Business (10 pack) – EN.....	\$15.00	0
1220370102	Berry, Blend, Business (10 pack) – SP.....	\$15.00	0

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Item code		Wholesale	PV
BROCHURES			
1222120101	4 Bottle Brochure (10 pack) – EN	\$6.00	0
1222120102	4 Bottle Brochure (10 pack) – SP	\$6.00	0
1220830101	*NEW* Extraordinary Process (10 pack) – EN	\$4.75	0
1220300102	Extraordinary Process (10 pack) – SP	\$8.00	0
1222560101	Nature's Science Unlocked (10 pack) – EN	\$4.75	0
1221860101	Five Star Opportunity (10 pack) – EN	\$4.75	0
1222150102	Five Star Opportunity (10 pack) – SP	\$4.75	0
1222500101	*NEW* Premier Acai (10 pack) – EN	\$4.75	0
1220770102	Premier Acai (10 pack) – SP	\$4.25	0
1222540101	MonaVie Pulse Product (10 pack) – EN	\$3.25	0
1220820101	MonaVie Pulse Product (10 pack) – SP	\$3.25	0
1220800101	World of Opportunity (10 pack) – EN	\$10.00	0
1220800102	World of Opportunity (10 pack) – SP	\$10.00	0
1220110101	MonaVie Folder (10 pack)	\$8.00	0
MAGAZINES/ARTICLES			
1222130101	100 Million Club Article (10 pack) – EN	\$4.50	0
1221690101	Heart and Health DSN Article (25 pack) – EN	\$6.50	0
1222160101	Total Wellness Journal (10 pack) – EN	\$4.50	0
1221890101	Inc. 500 Reprint (10 pack) – EN	\$13.00	0
1221890102	Inc. 500 Reprint (10 pack) – SP	\$13.00	0
1221730101	Success from Home Magazine (10 pack) – EN	\$42.50	0
1221740101	Success from Home Magazine (50 pack) – EN	\$190.00	0
1221750101	Success from Home Magazine (100 pack) – EN	\$350.00	0
VIDEOS & CDS			
1230710101	We Are MonaVie DVD (Single) – EN	\$3.00	0
1230220101	Momentum DVD (single)	\$1.00	0
1230230101	Momentum DVD (10 pack)	\$8.00	0
1230690101	*NEW* Discover the MonaVie Difference DVD (Single) – EN	\$3.50	0
1230590101	*NEW* Products with Purpose DVD (Single) – EN	\$3.50	0
1230660101	*NEW* Products with Purpose DVD (10 pack) – EN	\$30.00	0
1230680101	2010 Convention: MonaVie Science DVD (Single) – EN	\$4.00	0
1230570101	Safeguard Optimize Shield Dr. Clayton DVD (Single) – EN	\$4.25	0
1230580101	Safeguard Optimize Shield Dr. Clayton DVD (10 Pack) – EN	\$35.00	0
1230540101	2010 MonaVie Vision Webcast DVD (single) – EN	\$3.50	0
1230550101	2010 MonaVie Vision Webcast DVD (5 pack) – EN	\$15.00	0
1230330102	Evolution of Network MKTG DVD (single) – EN, SP	\$3.50	0
1230560102	Evolution of Network MKTG DVD (10 pack) – EN, SP	\$30.00	0
1230180101	Extraordinary Process DVD (single) – EN, FR, SP	\$3.50	0
1230190101	Extraordinary Process DVD (10 pack) – EN, FR, SP	\$30.00	0
1230160101	The Science of a Superfruit DVD (single)	\$4.25	0
1230170101	The Science of a Superfruit DVD (10 pack)	\$35.00	0
1230750101	Premier Weight Solution DVD (10 pack)	\$30.00	0
1230790101	Nutritional Science: Your Ideal Weight Solution CD (10 pack)	\$25.00	0